



cclaim
BADGE EARNER GUIDE

Welcome to Acclaim

Welcome to a new way of managing your professional achievements and learning outcomes: badging, through Acclaim.

Acclaim is a badging platform backed by Pearson, the world's leading learning company. Acclaim's goal is very simple: to help you move forward in your career.

Whether that's entering the job market for the first time, moving forward in your existing profession, or making a career change, we're dedicated to helping you set yourself apart by representing valuable skills unique to your experiences in a way that is sharable and verifiable.

In this document, we'll teach you everything you need to know about badges

- **What are badges**
- **How can they tell your professional story**

We'll also provide step-by-step instructions for navigating the Acclaim platform to manage and share your badges

- **Setting up an Acclaim profile**
- **Accepting/managing badges**
- **Sharing badges**

Acclaim was built mobile-first, so your experience with Acclaim will be just as good on your Android or Apple IOS mobile device as it is on a desktop computer.

Acclaim is supported by modern web browsers, so if you experience any issues with the website make sure your browser is an up-to-date version – at least Internet Explorer 9, Mozilla Firefox 4, Google Chrome, or Safari 6.

If at any time you have further questions, or are experiencing issues with your Acclaim account, access the Acclaim support forum: <http://support.youracclaim.com/>

What is a badge?



Badges are digital assets used to communicate a learning achievement or credential. Acclaim badges link to metadata that provides context and verification. They can be shared across the Internet for maximum visibility and recognition.

Badges are a standard to recognize and verify learning. A badge communicates three things without sacrificing verification or context:

- **Who did something?**
- **What did they do?**
- **Who says they did it?**

You can earn a badge for lots of different things, from many different organizations. What makes the badges issued to you from Acclaim unique is that they represent badges employers value. Badges managed through Acclaim will help you tell your professional story in a way that is complete and validated.

You can share your badges with anyone you'd like, wherever you'd like:

- LinkedIn
- Facebook
- Twitter
- Via email
- Embedded in a website

A viewer can click on your badge and will be taken back to Acclaim to view all the details of your achievement.

You can also share your complete Acclaim profile to provide an employer with the full context of your abilities, represented by the various badges you've earned and manage through Acclaim.

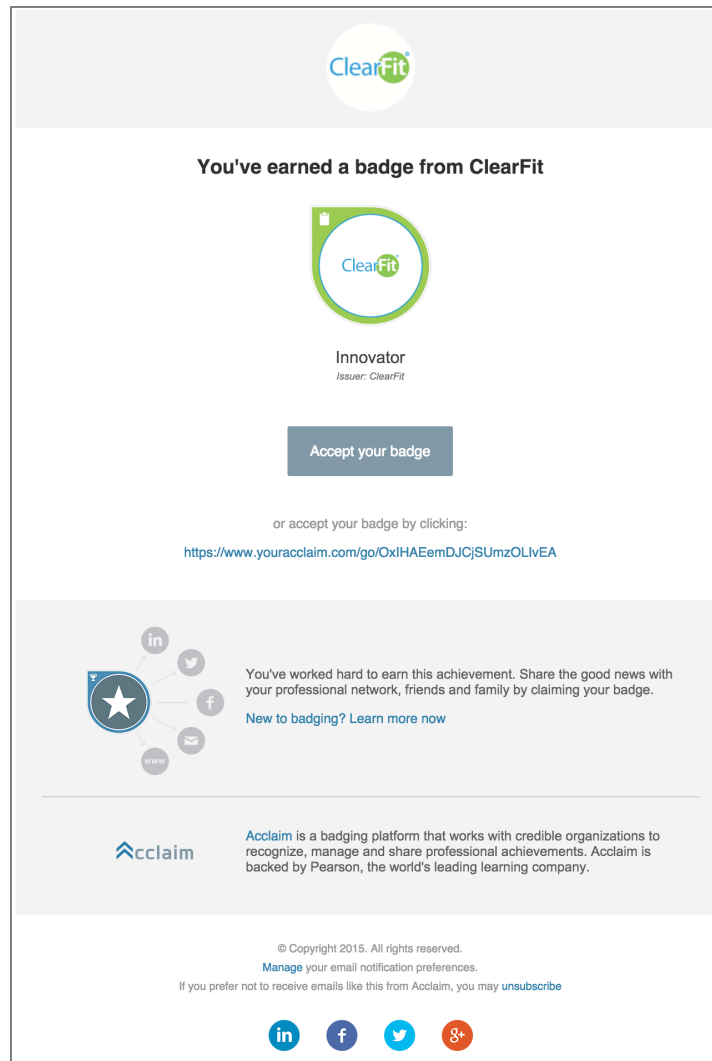
Getting started

There are two steps to getting started with Acclaim:

- Have an organization issue you a badge
- Create an account and claim your badge


Receive a badge

How do you know if you've been issued a badge? You'll receive an email from Acclaim that looks like this:

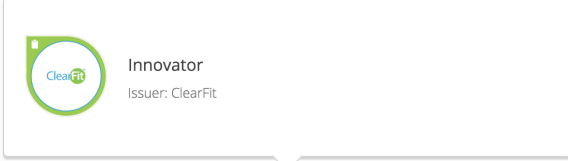


Click on the **Accept** button below your badge image. This will take you to Acclaim where you will create an account.

Create an account



Create an account to claim your badge.



First Name	Last Name
<input style="width: 95%;" type="text" value="Mark"/>	<input style="width: 95%;" type="text" value="Mercury"/>
Country	Zip or Postal Code
<input style="border-bottom: 1px solid #ccc;" type="text" value="United States"/>	<input style="width: 95%;" type="text" value="55410"/>
Email	
<input style="width: 95%;" type="text" value="m...y@gmail.com"/>	
Password	
<input style="width: 95%;" type="password" value="....."/>	

I have read and agree to the [Terms of Use](#) and [Privacy Policy](#).

Send me occasional marketing messages.

Create My Account

[Already have an account? Sign in here »](#)

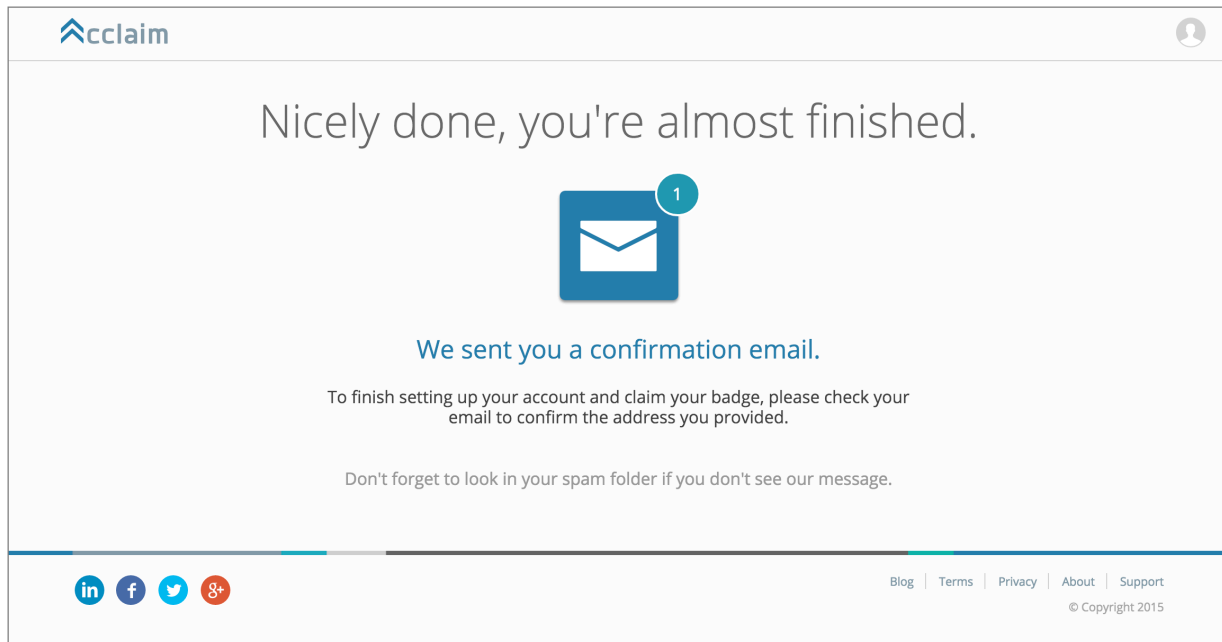
WHAT IS A BADGE?
Think of a badge from Acclaim as a verified, web-enabled achievement that can be shared across the web in a secure and validated process.

WHAT IS ACCLAIM?
Acclaim is a new badging platform developed by Pearson, the world's largest education company. Acclaim partners with organizations to provide a web-enabled, verified version of your achievements.

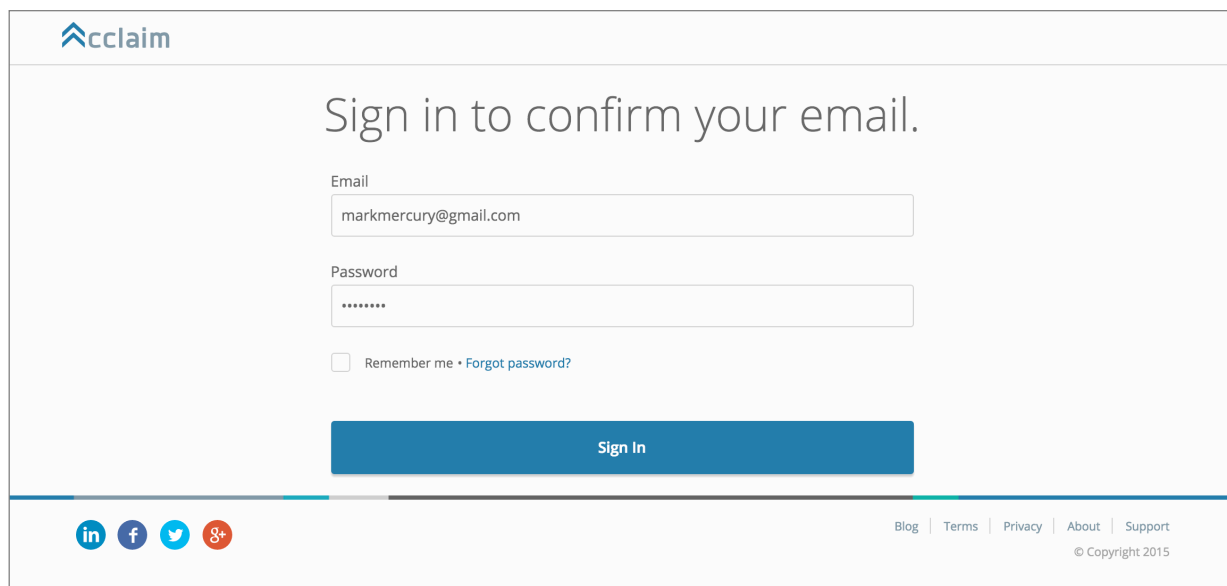
Fill in each field, then read and agree to the Terms of Use and Privacy Policy. Let us know if you'd like to receive occasional messages from us. These messages will contain information to help you make the most of Acclaim. You can change your preferences for receiving marketing emails from Acclaim at any time.

Click **Create My Account**.

You'll see this message on your screen:



Check your email and follow the instructions there to continue.
You will be prompted to sign in with the credentials you created.



Claim your badge

Once you sign in to your account, you will be able to claim your badge.

The screenshot shows the 'cclaim' website interface. At the top, there is a search icon and a user profile icon with a notification badge. The main heading reads 'YOUR EMAIL IS CONFIRMED. Now, claim your pending badge.' Below this, a card for the 'Innovator' badge is displayed. The card includes the ClearFit logo, a description of the badge, and a 'Verified Learn More' link. It also lists the issuer (ClearFit), the issuer's email (markmercury@gmail.com), the issuer's name (Mark Mercury), and the issue date (25 Nov 2015). Skills listed are Building Products, Creativity, Innovation, and Problem Solving. A section titled 'What it takes to earn this badge' shows a single requirement: 'Completion of the ClearFit career assessment survey' with a 'View Additional Information >' link and a 'Hide details' button. The 'Badge Options' section includes 'Auto-Accept' (Always accept badges from ClearFit and display on my profile.) with radio buttons for 'Auto' and 'Manual' (selected), and 'Badge Visibility' (Badges marked Public will be displayed on your profile.) with radio buttons for 'Public' (selected) and 'Private'. At the bottom of the card are 'Reject' and 'Accept' buttons. The footer contains links for 'Blog | Terms | Privacy | About | Support' and a copyright notice '© Copyright 2015'.

Tip: If you accidentally reject your badge, contact <http://support.youracclaim.com/> to resend your badge.

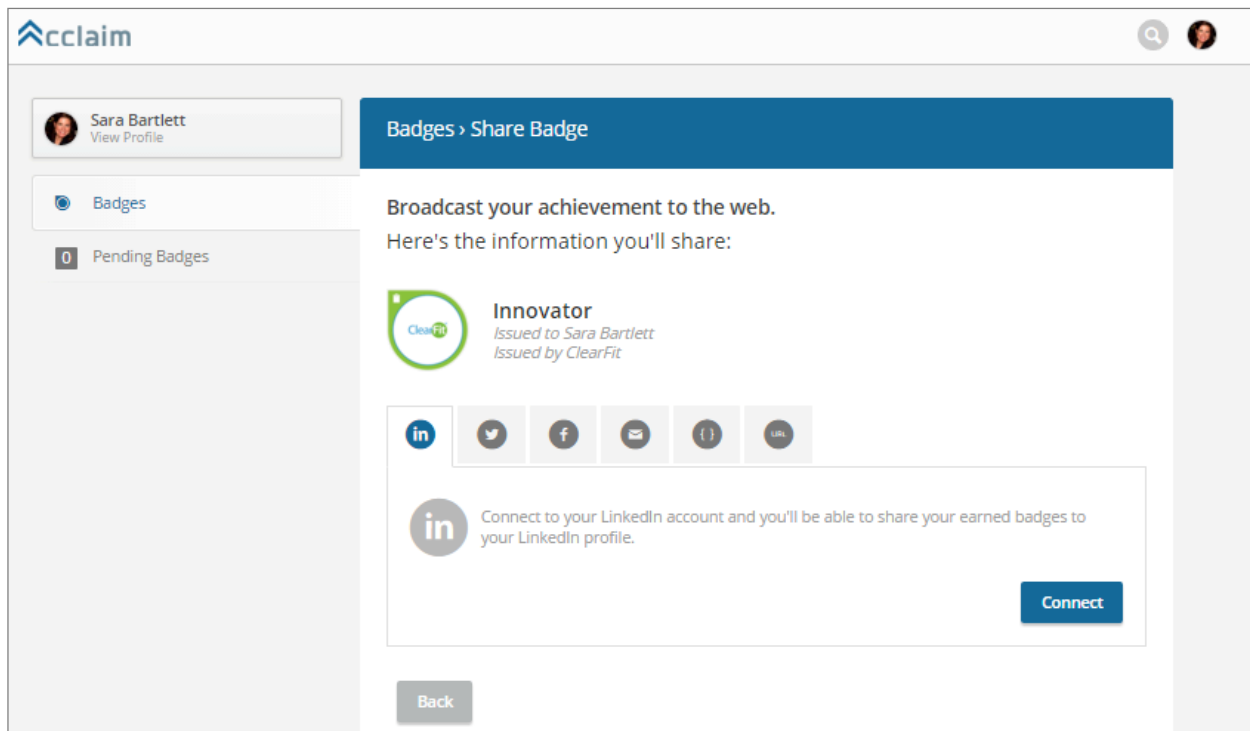
Share your badge

Once you have accepted your badge, you can broadcast the badge directly from Acclaim to your social networks.

Click an icon to connect your social media account and easily share your badge:

- **LinkedIn Newsfeed & Profile**
- **Twitter**
- **Facebook**

You can also email the badge, download the badge image, download the code to embed your badge on a website, and copy the badge landing page URL.



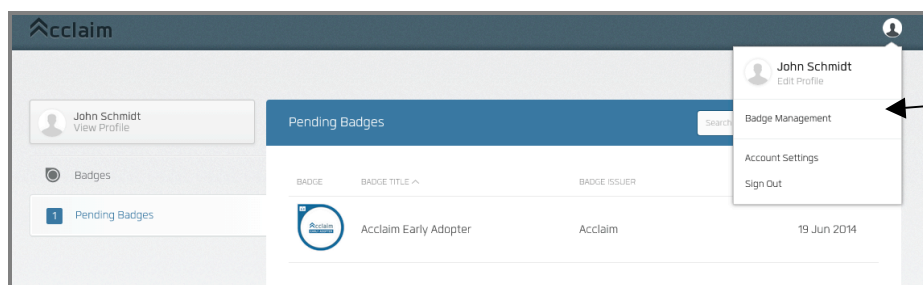
The screenshot shows the Acclaim user interface for sharing a badge. At the top left is the Acclaim logo. The user's profile, Sara Bartlett, is visible in the top left corner. The main heading is "Badges > Share Badge". Below this, there is a section titled "Broadcast your achievement to the web. Here's the information you'll share:" followed by a badge image for "Innovator" issued to Sara Bartlett by ClearFit. Below the badge are social media sharing icons for LinkedIn, Twitter, Facebook, Email, Print, and URL. A prominent call to action is a "Connect" button for LinkedIn, with the text "Connect to your LinkedIn account and you'll be able to share your earned badges to your LinkedIn profile." A "Back" button is located at the bottom left of the main content area.

Personalize your profile

Your Acclaim profile is an important part of telling your professional story. It's one spot on the web where you can manage and share the achievements that will further your career, so make sure to include a few key elements:

- **Name** – Is your name Katherine, but you go by Kate? Edit your name to best reflect what you'd like to be called at work.
- **Profile picture** – make sure it's a nice one that represents you as you'd like to be viewed by potential employers. The minimum size is 196 x 196 pixels.
- **Bio** – This is where your professional personality can really shine through. You've got 500 characters to sketch out your key talents, qualifications and interests.

To personalize or edit your profile, click on the Profile icon at the top right corner of any screen. Select **Account Settings**.



Click **Edit Profile** from the left sidebar menu.

