



OPERATIONS, LOGISTICS, AND SUPPLY CHAIN MANAGEMENT

Operations, Logistics, and Supply Chain Management is a business strategy that connects suppliers, customers and other stakeholders with the objective of increasing efficiency and bringing value to the intended consumer. The focus of logistics and supply chain management is to bring the most value to the customer while reaching a sustainable level of competitive edge.

Think about it like this, if you've ever placed an order on the internet and received the right item, in perfect condition, at the correct address, in the right amount of time, you can bet logistics was behind that successful transaction. In addition, you can thank the supplier for making sure the inventory existed and transported correctly. Ensuring that these transactions bring about a positive experience for the consumer are why operations, logistics, and supply chain management professionals are important, and needed.

With a background in Operations, Logistics, and Supply Chain Management, you could find yourself in an environment where you will be responsible for the organization and distribution of goods. It's also possible you could be in charge of inventory, transportation, warehousing and supervising the flow of services.

Through ECPI's year-round schedule, you could earn a Bachelor of Science in Organizational Leadership or Business Administration with a Concentration in Operations, Logistics, and Supply Chain Management in as little as 2.5 years.



Outcomes

The operations, logistics, and supply chain management concentration allows students to develop skills necessary to function in a global logistics and supply chain environment by relating models and theory to real-world practical applications. Students will integrate methods, software applications, policies, procedures, and systems to build effective and efficient supply chain-focused operations. The key goals of creating and maintaining customer satisfaction, within budget and on time delivery, is the focus of this program.

Upon completion of the program, graduates will be able to:

- ▶ Conduct organizational research and analysis.
- ▶ Apply critical thinking and analytical skills to make strategic decisions.
- ▶ Demonstrate effective communication in a global environment.
- ▶ Apply ethical behavior and professional values.
- ▶ Develop an organizational community of learning and positive change.
- ▶ Create a successful logistical supply chain model.
- ▶ Demonstrate the ability to communicate in a global, professional environment.
- ▶ Develop sourcing and transportation workflow processes.
- ▶ Apply forecasting tools and methods.
- ▶ Relate operations and supply chain management to positive customer relationships.

Possible Career Track

- ▶ Supply Chain Manager
- ▶ Logistics Engineer
- ▶ Analyst
- ▶ Inventory Manager
- ▶ Supply-Chain Manager
- ▶ Customer Service
- ▶ Transportation Director
- ▶ Global Logistics Manager
- ▶ Operations Director
- ▶ Supply Chain Sales