

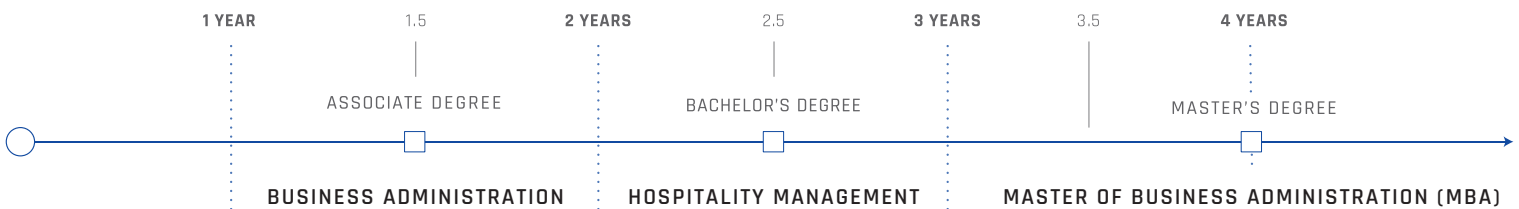


HOSPITALITY MANAGEMENT

CONCENTRATION

Do you have a passion for food...but are more interested in the business than in the cooking? Are you up to the challenge of managing the food service operations in America's restaurants, schools, businesses and health care facilities? In as little as 2.5 years, through our year-round schedule, you could earn a Bachelor of Science Degree in Business Administration with a Concentration in Hospitality Management and have the skills and degree to be employed in the field.

Management goes beyond monthly reports. A Hospitality Manager must be trained from the dish pit to the back office. Our Bachelor of Science Degree in Business Administration with a Concentration in Hospitality Management integrates the fundamentals of culinary arts and food service operations with principles of management to prepare students to be successful in today's hospitality industry.



Outcomes

Upon completion of the program, graduates are able to:

- ▶ Conduct business research and analyses.
- ▶ Analyze business, economic, and financial reports.
- ▶ Apply effective critical thinking, problem solving, and decision-making skills to business challenges.
- ▶ Demonstrate the ability to create effective plans that maximize business results.
- ▶ Demonstrate effective professional business communication.
- ▶ Apply ethical behavior, professional standards, and social responsibility in the practice of business.

Possible Career Track

- ▶ Casual Service / Chain Restaurants
- ▶ Quick Service Restaurants
- ▶ Catering Services
- ▶ Convention / Conference Centers
- ▶ Sport / Athletic Facilities
- ▶ School Hospitality
- ▶ Business Dining Services
- ▶ Campus Dining Services
- ▶ Healthcare Facility Food Service

The Hospitality Management Program is available as an Online Degree offering only.