

COLLEGE OF BUSINESS LEADERSHIP BACHELOR'S DEGREE



Widely considered a pioneer in Leadership studies, Warren Bennis once said, "Leadership is the capacity to translate vision into reality." The success of an organization relies heavily on great leaders who are able to establish a clear plan of action that an entire team could understand and execute. If you have always had an inherent ability to lead, a concentration in Leadership could be a good fit for you. In a leadership role, you will be in responsible for conducting and supporting the assessment of organizational needs in a global, professional climate.

Solid communication skills and the ability to innovate and delegate in a professional environment set an individual up with a rewarding career in leadership.

Through ECPI's year-round schedule, you could earn a Bachelor of Science Degree in Organizational Leadership with a Concentration in Leadership in as little as 2.5 years.



Outcomes

The leadership concentration allows students to develop ethical leadership skills and abilities and the emotional intelligence necessary to lead contemporary organizations. The program emphasizes the creation of a learning environment that encourages change and innovation. Students are afforded an opportunity to develop strategic decision-making and problemsolving skills.

Upon completion of the program, graduates will be able to:

- Conduct organizational research and analysis.
- Apply critical thinking and analytical skills to make strategic decisions.
- Demonstrate effective communication in a alobal environment.
- Apply ethical behavior and professional values.
- Develop an organizational community of learning and positive change.

Possible Career Track

- Financial Analyst
- Customer Service Manager

• Benefits Administrator

- ▶ Branch Manaaer
- Human Resources Manager
- Training Specialist
- Retail Management
- Entrepreneur
- Program Administrator
- Training Specialist

- Assume a leadership role in a contemporary organization.
- Support ethical leadership behavior in a learning organization.
- Demonstrate the ability to communicate in a global, professional environment.
- Develop programs that support change and innovation.
- Financial Analyst
- Project Manager
- Human Resources Specialist
- Development Director
- Logistics Manager
- Industrial Production Manager
- Merchandise Manager

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