



MASTER OF BUSINESS ADMINISTRATION

Are you ready to advance your career? Do you want to expand your business skills? Would you like to develop a competitive edge in a rapidly changing business environment?

The business world is always in need of great leaders. At ECPI University, we believe the best way to encourage successful business leaders is to provide them with knowledge, hands-on instruction, and tools to be successful in any business or industry. The Master of Business Administration program is designed to eventually lead graduates into business management and leadership roles with a holistic understanding of business operations within today's global marketplace.

Our MBA program links theory with practical application. We bridge the gap between the classroom and the workplace, between theory and practice, while fostering collaboration and self-study with focus on the whole person. What's more, ECPI University's Master of Business Administration program could be completed in as little as 15 months through our year-round, accelerated schedule.

Concentrations

Concentrations for the MBA program include Business Management, Healthcare Administration, and Information Technology Management. The Business Management concentration focuses on strategic policy that supports stakeholder growth and development and sustains competitive advantage. The Healthcare Administration concentration studies the healthcare policy and delivery system in the United States. The Information Technology concentration focuses on assurance and security and software systems development.



Outcomes

ECPI University's MBA program builds on fundamental business management principles with the goal of developing graduates into leaders.

Essential Areas of Focus Include:

- ▶ Applied Management Skills
- ▶ Organizational Leadership Skills
- ▶ Corporate & Ethical Responsibility
- ▶ Business Research & Analysis
- ▶ Accounting Principles & Finance
- ▶ Supply Chain Management
- ▶ Marketing & Analytics
- ▶ Global & Technological Business Practices

Possible Career Track

- ▶ Financial Services
- ▶ Risk Management
- ▶ Healthcare Services
- ▶ Project Management
- ▶ Operations
- ▶ Production & Warehouse Management
- ▶ Sales and Marketing
- ▶ Customer Relationship
- ▶ Management
- ▶ Logistics
- ▶ Information Technology
- ▶ Entrepreneurship