

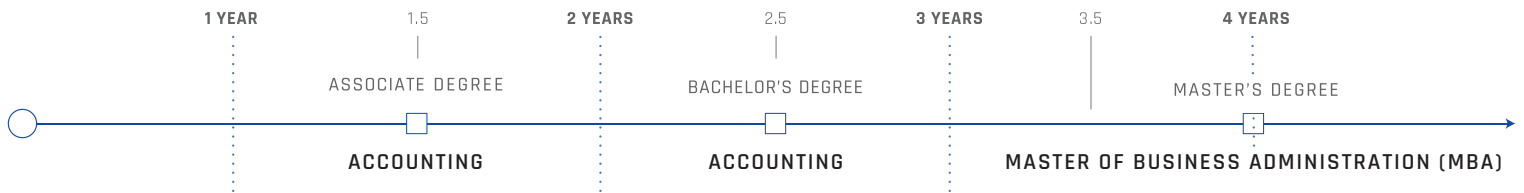


**ACCOUNTING**  
 CONCENTRATION

If you have a knack for numbers and want to be at the center of business operations, then you may want to consider a career in accounting. Accountants are vital to a company's success, tracking income and assets, preparing financial statements, and evaluating returns on investments.

ECPI University offers two degree tracks in the Accounting Concentration. The Accounting Data Analytics Track provides students with an opportunity to gain auditing and analytics knowledge. The General Accounting Track teaches auditing and personal taxation.

In fact, no organization, be it public, private or government, can exist without accounting support. If this sounds like the career for you, consider ECPI University's year-round program. In as little as 2.5 years, you could earn a Bachelor of Science Degree in Business Administration with a concentration in Accounting.



## Outcomes

In today's marketplace, business, industry, government, and not-for-profit organizations need high-quality and near to real time financial information to compete in local, national, and global markets.

The accountant is a key person who can provide management with this critical information. No organization can function effectively without accounting. Our Bachelor of Science in Business Administration with a concentration in Accounting provides students with an in-depth understanding of accounting principles. Accounting graduates are prepared to pursue careers in public accounting, business, or government.

### Accounting Data Analytics Track

The accounting data analytics track provides students with an opportunity to engage with auditing and analytics knowledge that adds to their accounting concentration. Organizations want data-driven perspectives and decisions. The additional analytics focus allows students to look at data output while combining financial and accounting insights.

### General Accounting Track

The general accounting track covers the additional topics of auditing and personal taxation, providing students with a broad overview of a counting. By taking the additional core areas, students are expected to become well rounded accounting graduates. The focus on auditing prepares students to track and verify accounting transactions and their source when reviewing financial reports to meet organizational goals.

## Possible Career Track

Upon completion, graduates with a Bachelor of Science Degree in Business Administration with a concentration in Accounting could possibly pursue a career in the following industries and economic sectors including:

- ▶ Staff Accountant
- ▶ Budget Analyst
- ▶ Forensic Accountant
- ▶ Tax Accountant
- ▶ Auditor