

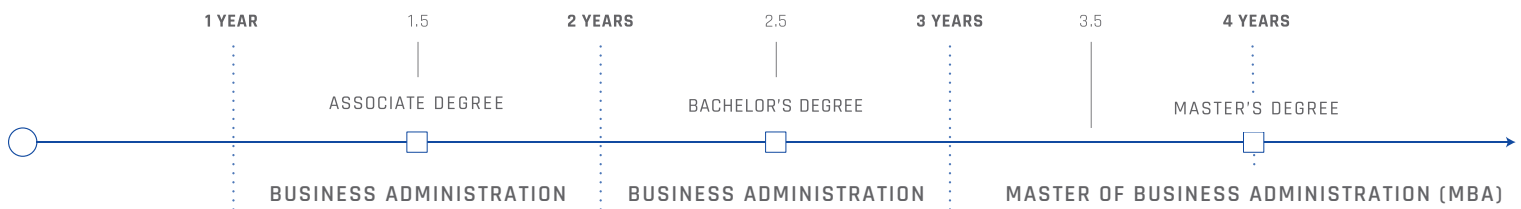


MASTER OF BUSINESS ADMINISTRATION

Are you ready to advance your career? Do you want to expand your business skills? Would you like to develop a competitive edge in a rapidly changing business environment?

The business world is always in need of great leaders. If this sounds like you, an advanced degree could give you the edge you need to stand out. At ECPI University, we believe the best way to encourage successful business leaders is to provide them with knowledge, hands-on instruction, and tools to be successful in any business or industry. The Master of Business Administration program is designed to advance students toward business management and leadership roles with a holistic understanding of business operations within today's global marketplace.

If you are ready for the challenge, the ECPI University MBA program will prepare you to be tomorrow's business leader. Our MBA program links theory with practical application. We bridge the gap between the classroom and the workplace, between theory and practice, while fostering collaboration and self-study with focus on the whole person. What's more, ECPI University's Master of Business Administration program can be completed in as little as 15 months through our year-round, accelerated schedule.



Outcomes

ECPI University's MBA program builds on fundamental business management principles with the goal of developing graduates into leaders.

Essential Areas of Focus Include:

- ▶ Applied management skills
- ▶ Business Research & Analysis
- ▶ Marketing & Analytics
- ▶ Organizational Leadership Skills
- ▶ Accounting Principles & Finance
- ▶ Global & Technological Business Practices
- ▶ Corporate & Ethical Responsibility
- ▶ Supply Chain Management

Possible Career Track

- ▶ Financial Services
- ▶ Project Management
- ▶ Sales and Marketing
- ▶ Logistics
- ▶ Risk Management
- ▶ Operations
- ▶ Customer Relationship
- ▶ Information Technology
- ▶ Healthcare Services
- ▶ Production & Warehouse Management
- ▶ Management
- ▶ Entrepreneurship

Concentrations

Concentrations for the MBA program include Business Management, Healthcare Administration, and Information Technology Management. The Business Management concentration focuses on strategic policy that supports stakeholder growth and development and sustains competitive advantage. The Healthcare Administration concentration studies the healthcare policy and delivery system in the United States. The Information Technology concentration focuses on assurance and security and software systems development.